2018-2020 | Strategic & Operational Plan
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The Planning Process

Strategic direction continues to be the responsibility of our Board Members. The CEO and Executive Management have responsibility for strategic and operational planning and provide recommendations to the Board.

We continue to work from a rolling three-year planning horizon. This keeps Executive Management focused on the near term and allows for incremental change rather than abrupt shifts in strategic objectives.

Formal strategic and operational planning are done each year. This brings stability to our Strategic and Operational Plan while allowing the flexibility needed to respond to emerging issues in our operating environment and address risks to corporate and strategic success.
The 2018 to 2020 Strategic Plan

There are four elements to our Strategic Plan:

- Vision Statement
- Mission Statement
- Values Statements
- Corporate Beliefs

Executive Management consider what changes are necessary to reflect in our operating environment, as well as to our Balanced Scorecard and Strategy Map. In 2016, the Vision, Mission, Values Statements and Corporate Beliefs were amended to focus on creating a customer-centric organization through a culture of continuous process improvement. The Board approves the elements of the Strategic Plan.

Our management system is the common thread that binds us at every level at the WCB. Our effort to bring greater value to our customers through continuous process improvement is reflected in our Vision, Mission, Values Statements and Corporate Beliefs.

The Strategic Plan is rooted in the Meredith Principles and describes what the WCB holds to be true about Saskatchewan’s compensation system, our customers, and the nature of our relationships with workers, employers and the people of Saskatchewan.

**Vision Statement**

To excel in the development and delivery of both workers’ compensation and prevention programs and services.

**Mission Statement**

We will be a customer-centric organization that continuously seeks to add value for our customers through a culture of continuous process improvement.
Values Statements

Our corporate values are the standards by which our actions and decisions are to be considered and judged by others and are rooted in our Code of Corporate Conduct and Ethics.

1. **Mission: Zero** – we will achieve our mandate without compromising, first and foremost, the health and safety of our employees.

2. **Respect for People** – those we serve and those we work with will be treated with respect and consideration.

3. **Fairness** – those we serve and those we work with will be treated equally and without prejudice or bias.

4. **Honesty** – we are truthful with those we serve and those we work with.

5. **Openness** – our programs and services are easy to access and to understand, and our decisions and actions are clear, reasonable and open to examination.
Corporate Beliefs

Our corporate beliefs enable a culture of continuous process improvement and are core to creating a customer-centric organization.

**Customer Experience:** Workers and employers expect and deserve excellent service. That’s what employers pay for.

**People:** Our people expect leadership to provide a healthy and engaging environment. Healthy and engaged staff are better positioned to serve our customers.

**Mission: Zero:** Every injury is predictable and preventable. Even one injury is too many. Our customers rely on us to help them eliminate injuries. Our staff deserve to work in a safe and secure environment.

**Financial:** Customers expect us to deliver value through our services and programs at a fair and reasonable cost and to meet all our obligations now and in the future.

**Timeliness:** Customers rely on us to deliver service at the right time, when they need it.

**Quality:** Customers rely on us to deliver defect-free service.
The Corporate Strategy Map

Executive Management reviewed the strategic objectives on the corporate Strategy Map to confirm the continuing relevance of the objectives. They agreed that objectives in the Customers’ perspective - Excel at Serving Injured Workers and Excel at Serving Employers - were the highest level strategic goals for the WCB, and did not require change.

Executive Management’s review of objectives in the Internal perspective did not result in any changes. Objectives in this perspective are meant to describe how we will reach service excellence. Management believed that the increased attention on injured worker and employer services, whether in the area of compensation or prevention, should be reflected in the objectives.

The Enablers’ perspective on our Strategy Map focuses on the effectiveness and efficiency of our external relationships, people, and processes. All must function well to support the achievement of our highest level objectives for customer service. Executive Management required changes to the objectives of this perspective to advance our system of continuous process improvement.

We must have adequate financial resources to fulfill our mandate and to meet our obligations. The Financial perspective keeps us focused on adequate financial resources so that we can fulfill our mandate and meet our obligations. The Optimize Costs objective did not require change. This objective focuses on optimizing all costs, including program and administration costs, to provide the greatest value to our customers. The objective Ensure Financial Stability did not require change.

The Board requires the Executive Management to develop initiatives and projects that achieve objectives in the Financial, Enablers’ and Internal perspectives – with the understanding that success in these areas creates sustainable service excellence for our customers.
Operational Plan - Current and Target Condition

The WCB uses a balanced scorecard to measure progress towards our goals and to monitor the outcomes of the strategic plan - ultimately adding value to the customer experience. The scorecard tracks financial and non-financial measures. Targets are established for each of the following measures and our progress in meeting these targets is reported in the WCB's annual report.

<table>
<thead>
<tr>
<th>Corporate Beliefs</th>
<th>Customer Services</th>
<th>Current Focus</th>
<th>Current Condition</th>
<th>Target Condition</th>
<th>Next Target Condition</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quality</td>
<td>Providing defect-free service</td>
<td>Improve payment accuracy – defect-free deliverables</td>
<td>11.2% defect rate</td>
<td>33% reduction in payment defects to 7.5%</td>
<td>33% reduction in payment defects to 5%</td>
<td>0 defects</td>
</tr>
<tr>
<td>Timeliness</td>
<td>Providing service at the right time</td>
<td>Reduce time from injury to initial decision</td>
<td>28 days</td>
<td>9 days</td>
<td>9 days</td>
<td>5 days</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Abandonment rate</td>
<td>6%</td>
<td>5%</td>
<td>4%</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Reduce time to register new employers</td>
<td>55% within 5 days</td>
<td>90% within 5 days</td>
<td>90% within 5 days</td>
<td>24 hours</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Time to recovery &amp; RTW plan</td>
<td>13 days</td>
<td>10 days</td>
<td>5 days</td>
<td>24 hours</td>
</tr>
<tr>
<td>Financial</td>
<td>Provide services at a fair &amp; reasonable cost</td>
<td>Direct claim costs relative to admin cost structure</td>
<td>4.1</td>
<td>5% reduction</td>
<td>5% reduction</td>
<td>5% reduction</td>
</tr>
<tr>
<td>Mission: Zero</td>
<td>Eliminate injuries</td>
<td>Eliminate fatalities</td>
<td>31 fatalities</td>
<td>25% reduction in fatalities</td>
<td>25% reduction in fatalities</td>
<td>50% reduction in fatalities</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Eliminate injuries</td>
<td>23,334 total injuries</td>
<td>10% reduction in total injuries</td>
<td>10% reduction in total injuries</td>
<td>30% reduction in total injuries</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Mission: Zero for staff</td>
<td>6 total claims</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>People</td>
<td>Provide a healthy and engaging environment</td>
<td>Improve engagement</td>
<td>75% favourable in quarterly survey</td>
<td>88% favourable in quarterly survey</td>
<td>88% favourable in quarterly survey</td>
<td>100% favourable in quarterly survey</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Reduce sick days</td>
<td>7.32 days</td>
<td>5 days</td>
<td>5 days</td>
<td>2 days</td>
</tr>
</tbody>
</table>